Approved by the Academic Board of GSU

Rector \_\_\_\_\_\_\_\_\_ A. Ghukasyan

28.04.2016.

GORIS STATE UNIVERSITY, MINISTRY OF EDUCATION AND SCIENCE, RA

**curriculum**

Specialty (code)

**Tourism management** (041 301.11.7)

qualification` **Master in Management**

Course Duration` 2 years

Prerequisites` Secondary, (full time), Mainstream

Type of Course` full time

Ø²êÜ²¶ÆîàôÂÚàôÜÀ (¸²êÆâ) **îÜîºê²¶ÆîàôÂÚ²Ü îººêàôÂÚàôÜ (080 600)**

Ø³ëÝ³·»ïÇ áñ³Ï³íáñáõÙÁ` **îÝï»ë³·ÇïáõÃÛ³Ý Ù³·Çëïñáë**

Ø³ëÝ³·Çï³óáõÙÁ`**îÝï»ë³·ÇïáõÃÛ³Ý ï»ëáõÃÛáõÝ**

àõëáõÙÝ³éáõÃÛ³Ý ï¨áÕáõÃÛáõÝÁ **2 ï³ñÇ**

**Timetable of the Course**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Course | Weeks  Academic Program | Semester 1 | | | | | | | | | | | | | | | | | | | | | | | Semester 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Տheoretical | Exam | Pedagogical internship | ՀResearch Intern | Holidays | Total |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 1. | Master in Management | ⧫ |  |  |  |  |  |  | **●** |  |  |  |  |  |  |  | **●** | **::** | **::** | **=** | **::** | **::** | **=** | **=** | **=** | ❖ | ❖ | ❖ | ❖ | ❖ | ❖ | **●** | ❖ | ❖ | ❖ | ❖ | ❖ | ❖ | ❖ | **●** | **::** | **::** | **::** | **::** | **=** | **=** | **=** | **=** | **=** | **=** | **=** | **=** | **=** | 31 | 8 |  |  | 12 | 51 |
| 2. | Master in Management | **=** | ❖ | ❖ | ❖ | ❖ | ❖ | ❖ | **●** | ❖ | ❖ | ❖ | ❖ | ❖ | ❖ | ❖ | **●** | **::** | **::** | **=** | **::** | **::** | **=** | **=** | **=** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **::** | **::** | **+** | **//** | ⮝ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 11 | 10 | 5 | 10 | 3 | 39 |

**:: -** Exams

**= -** Holidays

+ - Preparation for the final Accreditation

**//** - Final Accreditation

⮝ - Defense of Master Thesis

⧫ - Registration

🞎 - Theoretical Course

**● –** Intermediate Course

**X** - Internship

❖ - Theoretical Course and preparation for the thesis

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| Code | SECTOR, SUBJECT GROUP, COURSE AND RESEARCH | Total Workload | | | Weekly distribution of hours in semesters | | | | Examination | credits |
|  |  | | I year | | II year | |
| classoom | individual | 1 | 2 | 3 | 4 |
| 15 x 20 | 15 x 18 | 15 x 18 | 8 x 0 |
| **01** | **SUBJECT GROUPS / HUMANITIES, SOCIOLOGY AND MATHEMATICS/** | | | | | | | | | |
| 01.01 | ESP-1 | 120 | 60 | 60 | 400 |  |  |  |  | **4** |
| 01.02 | ESP-2 | 120 | 60 | 60 |  | 400 |  |  |  | **4** |
| 01.03 | History of Culture and Architecture of Syunik | 180 | 60 | 120 | 400 |  |  |  |  | **6** |
|  | **Total** | **420** | **180** | **240** | **8** | **4** |  |  |  | **14** |
| **02** | **GENERAL AND PROFESSIONAL SUBJECT GROUPS** | | | | | | | | | |
| 02.01 | **GIS application in tourism-1** | 120 | 30 | 90 | 200 |  |  |  | **1** | **4** |
| 02.02 | **GIS application in tourism-2** | 60 | 30 | 30 |  | 200 |  |  |  | **2** |
| 02.03 | **Mapping Data and Collection Technology-1** | 150 | 30 | 120 | 200 |  |  |  | **1** | **5** |
| 02.04 | **Mapping Data and Collection Technology -2** | 60 | 30 | 30 |  | 200 |  |  |  | **2** |
| 02.05 | **Marketing of Tourism Organizations** | 180 | 60 | 120 |  | 400 |  |  | **2** | **6** |
| 02.06 | Social Management in Tourism | 180 | 30 | 150 |  | 200 |  |  | **1** | **6** |
| 02.07 | State Regulation of Tourism | 150 | 60 | 90 | 400 |  |  |  |  | **5** |
|  | **Total** | **900** | **270** | **630** | **8** | **10** |  |  |  | **30** |
| **03** | **SUBJECT GROUPS OF PROFESSIONAL COURSES** | | | | | | | | | |
| 03.01 | Analysis and evaluation of Tourism Resources | 240 | 75 | 165 |  |  | 500 |  | **2** | **8** |
| 03.02 | Planning of Tourism Strategy | 240 | 75 | 165 |  |  | 500 |  | **3** | **8** |
| 03.03 | Geography of Tourism Industry and Service | 180 | 30 | 150 |  | 200 |  |  | **2** | **6** |
| 03.04 | Management of Tourism Household | 240 | 60 | 180 |  |  | 400 |  | **2** | **8** |
| 03.05 | Quality management in Tourism | 180 | 60 | 120 |  |  | 400 |  | **3** | **6** |
| 03.06 | Formation and Development of Tourism Outcomes in the region | 180 | 60 | 120 | 400 |  |  |  | **1** | **6** |
| 03.07 | Regional Tourism Communications | 180 | 30 | 150 |  | 200 |  |  | **2** | **6** |
|  | **Total** | **1440** | **360** | **1080** | **4** | **4** | **18** |  |  | **48** |

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| ԴԱՍԻՉԸ | SECTOR, SUBJECT GROUP, COURSE AND RESEARCH | Total Workload | | | Weekly distribution of hours in semesters | | | | Examination | Credit |
|  |  | | I year | | II year | |
| classroom | individual | 1 | 2 | 3 | 4 |
| 15 x 20 | 15 x 18 | 15 x 18 | 8 x 0 |
| **04** | **Research** | | | | | | | | | |
| 04.01 | Internship | (180) |  |  |  |  |  | **X** |  | **6** |
| 04.02 | Preparation and Defense of the thesis | (660) |  |  |  |  |  | **X** |  | **22** |
|  | **Total non-classroom hours** | **(840)** |  |  |  |  |  |  |  | **(30)** |
|  | **Total classroom hours** | **2760** | **746** | **1804** |  |  |  |  |  | **92** |
|  | **Total** | **3600** |  |  | **20** | **18** | **18** | **---** |  | **122** |